

As a NJ resident, I am urging the FCC not to overturn the NJ "Do Not Call" law, particularly if this overturning involves providing businesses with the right to contact citizens in their homes if they have done business with them within 18 months. I myself have thoroughly enjoyed the benefits of this law - not being disturbed by unending telephone solicitation - and would hate to see this benefit go away. As a marketing/advertising executive, I understand a business's need to effectively compete in the marketplace by reaching your target consumer. However, I still respect an individual's privacy and do not believe that commerce takes precedence over an individual's right to privacy in his/her own home - especially when that person has requested not to be contacted in this manner. Moreover, I do not believe that having done business with a company within any given time frame provides them the right to disrupt the sanctity of my home with telephone solicitation.

Respectfully submitted,
Kelly Heard